



# KEY CITY PRIDE

DUBUQUE, IA

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Dear Community Partner,

We are excited to announce that Key City Pride, Dubuque's only LGBTQ+ 501c3 nonprofit organization, will host Dubuque's first ever weeklong pride celebration, June 21-27, 2021. Our original Inaugural Pride celebration was slated to be held in 2020, however due to the Covid-19 pandemic, we cancelled our plans with the safety of our community in mind.

In this our inaugural year, it is important to work with local and regional businesses and establishments that have proven to be welcoming and inclusive to all members of the community. Since our foundation in 2019, we have held several educational and social events, serving over 300+ LGBTQ persons and allies.

We invite you to become an Official Pride 2021 Sponsor for this year's Pride Week Celebration. Included with this letter is a sponsorship grid, as well as the scheduled Pride Week events. Perhaps, if one of the listed tiers does not fit your organization, we can also alternate methods.

We welcome the opportunity to speak more with you and answer any questions you might have. Please join us and let's give Dubuque the PRIDE it deserves!

Sincerely,

Key City Pride Board of Directors

309-430-9472  
keycitypride@gmail.com  
www.keycitypride.org



KEY CITY PRIDE PRESENTS OUR 1ST ANNUAL

# PRIDE WEEK CELEBRATION

MONDAY, JUNE 21 - Saturday, June 26, 2021  
DUBUQUE, IA

## KEY CITY PRIDE WEEK 2021

Following the cancelation of our 2020 Inaugural Pride Celebration due to Covid-19, it is with high hopes and caution that we move forward with our exciting Inaugural Pride Week this summer!

We are hosting a week long of events with something for everyone - from Drag Queen Bingo to our family friendly Pride Festival.

We invite you and your organization to consider helping us give our community the PRIDE it deserves and become one of our Official Inaugural Pride Sponsors.

## SPONSORSHIP OPPORTUNITIES



### THE GOLD PACKAGE \$3,000+

- Complimentary Festival Entry (15)
- Complimentary Drag Brunch Entry (5)

#### Pre-Event Recognition

- Logo On Pride Website
- Logo On Pride Press Release & Promotions
- Full Page Ad In Virtual Pride Guide

#### On-Site Recognition

- Verbal Recognition On Festival Stage
- Designated Booth Space At Pride Festival
- Logo On Festival Banner
- Logo On Pride T-Shirts

#### Post Event Recognition

- Thank You Email
- Social Media Acknowledgments & Marketing
- Special Thank You Gift From Key City Pride



### THE SILVER PACKAGE \$2,500

- Complimentary Festival Entry (10)
- Complimentary Drag Brunch Entry (3)

#### Pre-Event Recognition

- Logo On Pride Website
- Logo On Pride Press Release & Promotions
- Full Page Ad In Virtual Pride Guide

#### On-Site Recognition

- Verbal Recognition On Festival Stage
- Designated Booth Space At Pride Festival
- Logo On Festival Banner
- Name On Pride T-Shirts

#### Post Event Recognition

- Thank You Email
- Social Media Acknowledgments & Marketing
- Special Thank You Gift From Key City Pride



### THE BRONZE PACKAGE \$1,000

- Complimentary Festival Entry (10)

#### Pre-Event Recognition

- Logo On Pride Website
- Half Page Ad In Virtual Pride Guide

#### On-Site Recognition

- Verbal Recognition On Festival Stage
- Designated Booth Space At Pride Festival
- Name On Pride T-Shirts

#### Post Event Recognition

- Thank You Email
- Social Media Acknowledgments & Marketing
- Special Thank You Gift From Key City Pride

## FRIEND OF KEY CITY PRIDE - \$500

Includes: Complimentary Festival Entry (5), Recognition In Virtual Pride Guide, Verbal Recognition On Pride Stage, Quarter Ad In Virtual Pride Guide, and thank you email.

*If none of the sponsorship tiers are suitable for you, but you would still like to support, please reach out to us at [keycitypride@gmail.com](mailto:keycitypride@gmail.com) - we would be more than happy to work with you!*

Key City Pride is a registered 501c3 nonprofit organization.  
All donations are tax deductible.

For more information, please contact:

**Key City Pride**

309-430-9472 or [keycitypride@gmail.com](mailto:keycitypride@gmail.com)



KEY CITY PRIDE

# KEY CITY PRIDE PRIDE 2021 EVENTS



Key City Pride

For more info, visit:  
[www.keycitypride.org](http://www.keycitypride.org)

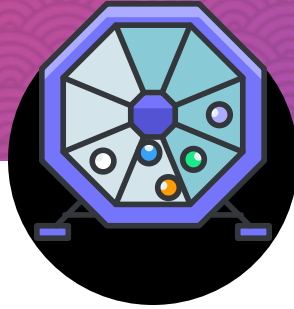
Here's the schedule events for Key City  
Pride Week 2021:

**Dubuque Drag Reunion Pride Kickoff Show**  
**Saturday, June 19, 2021**



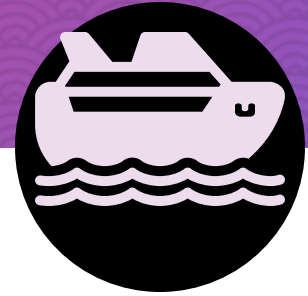
**LGBTQ  
Community Forum**

*Monday  
June 21, 2021*



**Drag Queen  
Bingo**

*Tuesday  
June 22, 2021*



**Drag River  
Cruise**

*Wednesday  
June 23, 2021*



**Drag Queen  
Story Time**

*Thursday  
June 24, 2021*



**Rainbow  
Bar Crawl**

*Friday  
June 25, 2021*



**Key City  
Pride Festival**

*Saturday  
June 26, 2021*